TERMS AND CONDITIONS – Full Version

Win a Pair of VIP Tickets to the Leeds / Reading Music Festival on 24th – 26th August

Entry Process

1. The promotion timings & participating retailers are as follows:
   - BWG (Spar, EuroSpar & Mace) Republic of Ireland: 9th July – 12th August 2012
   - Costcutter Northern Ireland: 16th July – 12th August 2012
   - Hendersons (Spar, EuroSpar & Vivo) Northern Ireland: 23rd July – 12th August 2012

2. Prize Summary:
   - BWG (Spar, EuroSpar & Mace) Republic of Ireland: 1x Pair VIP Weekend Tickets to Leeds Festival
   - Costcutter Northern Ireland: 1x Pair VIP Weekend Tickets to Reading Festival
   - Hendersons (Spar, EuroSpar & Vivo) Northern Ireland: 1x Pair VIP Weekend Tickets to Reading Festival

   (Full prize details at clause 13 below)

3. The promotion is open to residents of Republic of Ireland and Northern Ireland, excluding employees and their immediate families of Coca-Cola Ireland, Coca-Cola HBC Ireland Limited, Coca-Cola HBC Northern Ireland, their agents, or anyone else professionally connected with the promotion.

4. Entrants must be 18 years or over. Guests of winners to the Leeds / Reading Music Festival must be 18 yrs and over.

5. No Purchase necessary.

6. To enter, simply text the promotion key word found on Relentless in-store promotional materials (Skinny Posters, Shelf Wobblers, Cooler Finns & Leaflets) to the SMS short code numbers below. There is one promotional SMS short code per participating retailer. You can enter as many times as you wish, limited to two entries per week, but each valid Text Entry can only be entered once only for a chance to win.
   - Hendersons (Spar, EuroSpar & Vivo) Northern Ireland
   - Costcutter Northern Ireland
   - BWG (Spar, EuroSpar & Mace) Republic of Ireland

7. Standard network text rates apply for text entry, typically £0.10-£0.12 (NI) or €0.08 or €0.10 (ROI). Texts may not be included in any bundle of free texts, text package and/or talk plan. Please check with your network operator. Please ensure you have the permission of the person who pays the mobile bill before entering via text. The Promoter is not liable for non or late receipt of text messages due to operator or network error. In the event of a mobile phone being lost, stolen or damaged the Promoter is not able to retrieve and amend any existing entries to a new mobile number. Service Provider: Return2Sender, 4/5 Trinity St, Dublin 2.

8. Incomplete entries or those not in accordance with the entry instructions are invalid.

9. Sending a SMS message or entering your promotional code online is not proof that your promotional code has been successfully received and verified. Once a code has been verified, you will receive a confirmation message by SMS text message. Entrants will not be charged for receiving a confirmation text. By entering this promotion, you agree to allow the Promoter to contact you by phone in relation to the administration of the promotion and related content.

Promotion Key Word

10. The Promotional Key Word can be found on Relentless Energy Drink Leeds / Reading Festival promotional materials in participating stores as follows:
    - The Key word is printed on promotional materials (Skinny Posters, Shelf Wobblers, Cooler Finns & Leaflets) displayed in-store.

11. Only the valid promotional codes will be accepted. Each valid promotional code can only be entered two times per week during the promotion period.

12. Promotional codes are only valid until midnight on 12/08/12. After this date any further competition entries will be invalid for use in this promotion.

Prize

13. There are 3 pairs of VIP Music Festival packages to be won –
    - 1x pair of VIP Leeds Festival packages to Entrants participating in the promotion through BWG (Spar, Eurospar & Mace) stores in Republic of Ireland,
    - 1x pair of VIP Reading Festival packages to Entrants participating in the promotion through Costcutter in Northern Ireland.
    - 1x pair of VIP Reading Festival packages to Entrants participating in the promotion through Hendersons (Spar, Eurospar & Vivo) in Northern Ireland.

    The prizes are allocated via a secure, independently verified computer system. All entries will be included in prize pool draws from all entries received during the promotional period – one prize draw for Republic of Ireland and two prize draw for Northern Ireland.

14. The Leeds / Reading Festival VIP packages consists of;

    - 1 pair of VIP tickets to either the Leeds Festival in Leeds UK, or to the Reading Festival in Reading UK (see above).
    - Return flights from Northern Ireland airport to London, or Dublin to Leeds depending on Festival Ticket won.
    - 1 Festival Kit per prize winner: 1x two-man tent, 2x sleeping bags, Relentless promotional merchandise (Beanies, Beach balls, sun-glasses – merchandise subject to change at promoter's discretion).
    - Return airport transfers in London & Leeds
    - Spending money to the value of €50pp (or British pound equivalent)

15. Leeds and Reading Festival winners are responsible for making their own travel arrangements to and from Dublin airport (Republic of Ireland Winners), and NI airport (Northern Ireland winners).

16. Leeds / Reading Festival winners must be available to travel between these specified dates 23rd August – 27th August. Dates are event & flight specific and cannot be postponed or exchanged.

17. Prize winners will be contacted by phone within 48 hours of the prize draw on Monday 13th August. Winners will be contacted on the mobile number used to participate.

18. Winners must provide their full name, email address and postal address (including post code) within 48hrs of receiving the Promoter's call. If no response is received within this time frame, the prize entitlement will be withdrawn and the Promoter reserves the right to award the prize to a reserve draw drawn at the same time as the original.

19. In the event of an entrant's mobile number changing or the mobile phone being lost, stolen or damaged during the promotion, the Promoter is not able to retrieve and amend any existing entries to a new mobile number. For all draws, the winner will be the owner of the mobile phone that the text entry has been sent to.

20. Leeds and Reading Festival winners and their guests' must hold a valid passport with minimum 6 month validity beyond the return date. Passengers who also require a visa must have a passport with two facing blank pages, one for the visa and one for their entry stamp.

General

21. Entries are via SMS; the winner will be the owner of the mobile phone number from which the text entry has been sent.

22. If there is any reason to believe that there has been a breach of these Terms and Conditions, the Promoter may, at its sole discretion refuse to accept a registration. The Promoter will be the final arbiter in any decisions and these will be final and binding and no correspondence will be entered into.

23. The winners agree to take part in any reasonable publicity without additional recompense.

24. For any further information, or promotional queries, please contact the Coca-Cola Hellenic Ireland consumer helpline in on 0800317 318. Our lines are open from 8am – 5.30pm, Monday to Friday (calls from a landline are free, but calls from mobiles may incur additional operator charges).

25. For a list of winners' names and their counties, please send a self-addressed envelope to Relentless Energy Drink Competition, Coca-Cola HBC NI, Knockmore Hill, 12 Lissue Road, Lisburn, BT28 2SZ within 3 months of the closing date.

26. No cash or other prize alternative available in whole or in part. However, in the event of circumstances outside its reasonable control, the promoter reserves the right to substitute similar alternatives of equal or greater value.

27. The Promoter reserves the right to amend, vary or withdraw the promotion at any time owing to circumstances beyond its reasonable control, only where circumstances make this unavoidable.

28. The Promoter is not responsible if the event is postponed or cancelled.

29. Regretfully, the Promoter cannot be held responsible for the failure to fulfil the obligations of any third parties involved in the promotion, although the Promoter will always endeavour to minimise the effect to the participant of any such failure

30. **Limitations of liability**: insofar as permitted by law, neither the Promoter nor the promotional parties assume any responsibility or liability for:
    - Any incorrect or inaccurate code entry, or for any faulty or failed electronic data transmissions.
    - Communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilised in any aspect of this promotion.
    - Non or late receipt of text messages due to operator or network error.

31. To the fullest extent permitted by law the Promoter shall not be responsible for any loss or injury to the winner or guest in taking up the prize.

32. All winners will also be subject to the terms and conditions festival promoter, these can be viewed on the festival websites: www.readingfestival.co.uk and www.leedsfestival.co.uk.

Promoter: Coca-Cola Hellenic Ireland & Northern Ireland, Knockmore Hill, 12 Lissue Road, Lisburn BT28 2SZ. Tel. 0800317 318.
Entries should not be sent to this address.