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## **COCA-COLA HELLENIC INCLUDED IN DOW JONES SUSTAINABILITY INDEXES**

**Athens, 13<sup>th</sup> September.** Coca-Cola Hellenic, one of the world's largest bottlers of products of The Coca-Cola Company, has been included for the fourth consecutive year in the Dow Jones Sustainability Indexes (DJSI), the premier global sustainability benchmark.

The DJSI are based on an analysis of the economic, environmental and social performance of the world's 2,500 largest companies measured by free-floating market capitalisation. Only the top 10% achieve inclusion after assessment of a range of general and industry-specific issues including climate change mitigation, supply chain standards and labour practices.

Coca-Cola Hellenic is one of only three beverage companies worldwide to merit a place on the DJSI World index, and one of just two to make it into the DJSI Europe index. In the assessment process, Coca-Cola Hellenic received top scores for the beverage industry in nine assessment categories including perfect marks in two – Environmental Policy/Management Systems and Packaging.

Dimitris Lois, Chief Executive Officer at Coca-Cola Hellenic, said: "We are thrilled that our efforts have been recognised for the fourth consecutive year as representing best practice in sustainability in an increasingly competitive marketplace.

"Gaining inclusion in the Indexes is an achievement on its own. Maintaining our position for four years requires continual improvement, which is the focus of our long-running *Towards Sustainability* programme. We know we will need to demonstrate further progress to be included next year and we are determined to do exactly that."

Selection criteria evolve each year and companies, which are monitored throughout the year, must continue to make improvements in their long-term plans to stay on the Index. Coca-Cola Hellenic's overall score improved year-on-year from 72% to 77%. In the beverage sector, the company received industry-leading scores in Environmental Policy/Management Systems (100%), Packaging (100%), Customer Relationship Management (99%), Environmental Reporting (97%), Social Reporting (93%), Labour practice (88%), Health & Nutrition (84%), Corporate Citizenship (76%), and Talent Attraction/Retention (66%).

Alongside its representation in the Dow Jones Sustainability Indexes, Coca-Cola Hellenic is a longstanding participant of the UN Global Compact. It has also been consistently included in the FTSE4Good Index since 2000 and works with over 200 stakeholder organisations at local, national and international levels in pursuing sustainability goals.

A full description of Coca-Cola Hellenic's sustainability programmes can be found in the 2010 CSR report, at <http://csrreport.2010.coca-colahellenic.com/>

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